



LEADERSHIP SANTA FE

connecting people • preparing leaders • addressing community issues

Class of 2022

Sponsorship Opportunities

Our Mission is to connect people and prepare them as leaders to shape the future of Santa Fe. We do this by providing civic-minded people a vehicle for their community-oriented energies and providing access to community leaders and policy makers over the course of eight months. We achieve this on a very modest budget, and every contribution matters.

\$5,000 – Title Sponsor: Gold Level

- Optional one-year seat on our Leadership Santa Fe Advisory Committee, which meets four times a year
- **Full** adult program tuition fee included to send **one qualified candidate** through the program (\$1045.00 value). A program application form must be submitted.
- Inclusion in all print and radio promo media
- Logo in the signature of every LSF email; recognition as a Gold level sponsor
- Banner display w/logo at every adult class session (15)
- Logo included on each session packet. Two sessions per month + final retreat (15)
- Signage with logo at the LSF booth at 2021-2022 events, TBA- dependent upon government approval of large gatherings; Aug. 2021-Santa Fe Chamber of Commerce Golf Tournament (80 attendees), Jan. 2022-SF Chamber Legislative Reception (700 attendees), April 2022-SF Chamber Business Expo and Job Fair (1000 attendees), June 2022-SF Chamber Business Awards Gala (500 attendees)
- Banner display at each SF Chamber of Commerce Business Over Breakfast & Business After Hours
- Logo on LSF website, including a link to your website
- Logo and website link in every LSF electronic newsletter (3/year reaching 500+ contacts)
- Recognition in SF Chamber's E-Newsletter pursuant to Chamber policy (1500+ contacts)
- Logo on "Congratulations Class of 2022", color ad in an April or May 2022 edition of the Santa Fe New Mexican (13,000 subscribers)
- Recognition / logo in SF Chamber's Business Advocate newsletter pursuant to Chamber policy
- Recognition / logo on the LSF Facebook page

\$2,500 – Title Sponsor: Silver Level

- Optional one-year seat on our Leadership Santa Fe Advisory Committee, which meets four times a year
- **Half-off** adult program tuition fee included to send one **qualified candidate** through the program (\$522.50 value). A program application form must be submitted.
- Logo in the signature of every LSF email; recognition as a Silver level sponsor
- Banner display w/logo at every adult class session (15)
- Logo included on each session packet. Two sessions per month + final retreat (15)
- Signage with logo at the LSF booth at 2021-2022 events, TBA- dependent upon government approval of large gatherings; Aug. 2021; Santa Fe Chamber of Commerce Golf Tournament (80 attendees), Jan. 2022-SF Chamber Legislative Reception (700 attendees), April 2022-SF Chamber Business Expo and Job Fair (1000 attendees), June 2022-SF Chamber Business Awards Gala (500 attendees)
- Banner display at each SF Chamber of Commerce Business Over Breakfast & Business After Hours
- Logo on LSF website, including a link to your website
- Logo and website link in every LSF electronic newsletter (3/year reaching 500+ contacts)
- Recognition in SF Chamber's E-Newsletter pursuant to Chamber policy (1500+ contacts)
- Logo on "Congratulations Class of 2022", color ad in an April or May 2022 edition of the Santa Fe New Mexican (13,000 subscribers)
- Recognition / logo in SF Chamber's Business Advocate newsletter pursuant to Chamber policy
- Recognition / logo on the LSF Facebook page

\$1,000 –Session Sponsor (fifteen opportunities):

- Logo on the back cover of program binders (24)
- Logo on all program session packets (15)
- Logo on the agenda of the 2021-2022 class session selected for sponsorship
- Recognition at the LSF booth at 2021-2022 events: TBA-dependent upon government approval of large gatherings: Jan. 2022-SF Chamber Legislative Reception (700 attendees), April 2022-SF Chamber Business Expo and Job Fair (1000 attendees), June 2022-SF Chamber Business Awards Gala (500 attendees)
- Recognition on the LSF Facebook page in association with the session selected for sponsorship
- Name in the LSF electronic newsletter (3 per year/450 contacts)

\$500 – Session Co-Sponsor (ten opportunities):

- Shared logo recognition on the agenda of the 2021-22 class session selected for sponsorship
- Business name on the back cover of all adult program session packets (15)
- Recognition at the LSF booth at 2021-2022 events: TBA – dependent upon govern approval of large gatherings: Jan. 2022-SF Chamber Legislative Reception (700 attendees), April 2022-SF Chamber Business Expo and Job Fair (1000 attendees, June 2022-SF Chamber Business Awards Gala (500 attendees)
- Recognition on the LSF Facebook page in association with the session selected for sponsorship
- Name in the LSF electronic newsletter (3 per year/450 contacts)

THANK YOU 2021 TITLE SPONSORS

Platinum Sponsor



Gold Sponsors



Silver Sponsors



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