



LEADERSHIP SANTA FE

connecting people, preparing leaders, addressing community issues

A PROGRAM OF THE SANTA FE CHAMBER OF COMMERCE

Class of 2018

Title Sponsorship Opportunities

\$5,000 – Gold Sponsor:

- Optional one-year seat on our Leadership Santa Fe Funding Committee, which meets four times a year
- Full adult program tuition fee included to send **one qualified candidate** through the program. A program application form must be submitted. Current program rates apply.
- Inclusion in all print and radio promo media, aired on six radio stations in July and August
- Logo in the signature of every LSF email; recognition as a Gold level sponsor
- Name listed on any newspaper advertisement
- Logo on every adult class session agenda (minimum of six)
- Signage at the LSF program kick-off event in August 2017 and at graduation in May 2018
- Signage with logo on the LSF table during the 2017 Chamber Legislative Reception
- Signage with logo on the LSF table at Chamber Business Expo and Job Fair in April 2017
- Website link on LSF website, every LSF E-Newsletter
- Logo in every LSF E-Newsletter
- Recognition in SF Chamber's E-Newsletter pursuant to Chamber policy
- Recognition in SF Chamber's Business Advocate newsletter pursuant to Chamber policy
- Recognition on the LSF Facebook page

\$2,500 – Silver Sponsor:

- Optional one-year seat on our Leadership Santa Fe Funding Committee, which meets four times a year
- **Half-off** adult program tuition fee included to send one **qualified candidate** through the program. A program application form must be submitted. Current program rates apply
- Logo in the signature of every LSF email; recognition as a Silver level sponsor
- Logo on every adult class session agenda (minimum of six)
- Name listed on any newspaper advertisement
- Signage at the LSF program kick-off event in August 2017 and at graduation in May 2018
- Signage with logo on the LSF table during the 2018 Chamber Legislative Reception
- Signage with logo on the LSF table at Chamber Business Expo and Job Fair in April 2017

- Web site link on LSF website, every LSF E-Newsletter
- Logo in every LSF E-Newsletter
- Recognition in SF Chamber's E-Newsletter pursuant to Chamber policy
- Recognition in SF Chamber's Business Advocate newsletter pursuant to Chamber

Class of 2018 Program Sponsorship Opportunities

\$1,000 –Session Sponsor (twelve opportunities):

- Logo on the agenda of the 2017-18 class session selected for sponsorship
- Recognition at 2017-18 Graduation
- Logo or name on the back cover of all adult program agendas
 - policy
 - Recognition on the LSF Facebook page
- Recognition in the LSF E-Newsletter
- Recognition in SF Chamber's E-Newsletter pursuant to Chamber policy
- Recognition in SF Chamber's Business Advocate newsletter pursuant to Chamber policy
- Recognition on the LSF Facebook page in association with the session selected for sponsorship

\$500 – Session Co-Sponsor (twelve opportunities):

- Logo on the agenda of the 2017-18 class selected for sponsorship
- Logo or name on the back cover of all adult program agendas
- Recognition at 2017-18 Graduation
- Recognition on the LSF Facebook page in association in the session selected for sponsorship



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